
The Noble Purpose Curriculum

Igniting Extraordinary Passion in Your Life and Work

What motivates you to show up for work? Is there more waiting for you at the end of a 40-hour work week than simply a paycheck? Do you embrace your work life or are you merely laying low until retirement? Purpose lies within each one of us, just the way we are. Your actions, deeds and even words may make a difference for not only family, friends and co-workers but, in some cases, the entire world.

When you are connected to your Noble Purpose you gain access to a deeper knowledge of yourself and a wider dimension of your gifts. Alignment of who you are in the world with your unique gifts, allows you to make important contributions, regardless of the scale, to others. You are simultaneously “freed up”, leaving you with unbounded joy, aliveness, and accomplishment.

- **Sowing the Seeds: The Noble Purpose Teleworkshop – Creating the Clearing for Your Noble Purpose to Emerge and Flower**

You and a dozen or so colleagues will journey in pursuit of Noble Purpose, accompanied by a trained Noble Purpose Learning Facilitator. Using the book, *Noble Purpose, Igniting Extraordinary Passion in Life and Work*, you will participate in a one hour conference call, once each day, for five consecutive days, to “ground” the pathways, expressed in the Noble Purpose Spiral. Throughout the day you will periodically consult the exercises provided in the book. You will access important distinctions, gaining significant ground on your journey to revealing and realizing

Noble Purpose in your life and work. (An in-person, group-based variation of the Teleworkshop is available.)
Tuition: \$195.

● **Cultivating Roots: The Noble Purpose Teleworkshop, Part 2 — Revealing That Which Seeks Expression in You**

Building upon the seeds that were sown in the “Seeds” Teleworkshop, in the “Roots” Teleworkshop you deepen the journey, cultivating the roots of your purpose in the world. Like the first Teleworkshop, this second course in the series is delivered telephonically, allowing you to participate in the comfort of your own home or office, anywhere you have access to a phone. Assisted by a trained Noble Purpose Learning Facilitator, you participate in a two-month process that includes three two-hour Clinic session; weekly coaching sessions with a course colleague; and periodic Learning Team meetings that inquire into key distinctions of fostering purpose in the world. Tuition: \$495

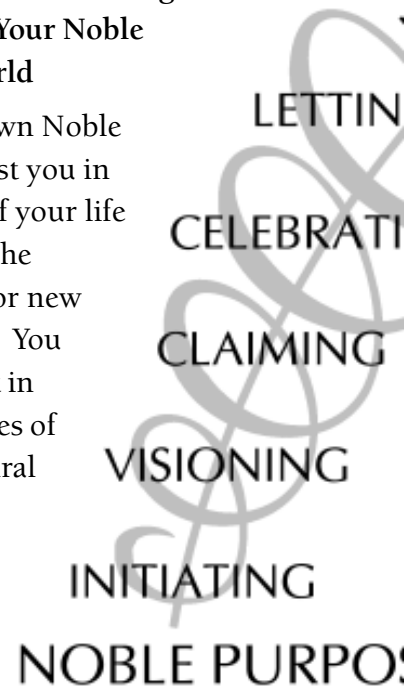
● **The Noble Purpose Certification – Serving Others to Achieve Their Noble Purpose**

You may be among the few who are called to become a Noble Purpose Learning Facilitator – a person committed to, and trained in, facilitating Noble Purpose in the life and work of others. You become proficient in delivering the Noble

Purpose Teleworkshop, (as well as an in-person, group based offering). Over the course of this four month telecourse you complete Certification requirements from your home or office. Certification as a Noble Purpose Learning Facilitator requires demonstrated proficiency in “living” the Noble Purpose Spiral in your life and work and in facilitation of the Noble Purpose Teleworkshop.
Tuition: \$995.

● **The Noble Purpose One-on-one Coaching Program – Harvesting Results, Realizing Your Noble Purpose in the World**

You have your very own Noble Purpose Coach to assist you in harvesting the fruits of your life and work, nurturing the growth of revitalized or new purpose in the future. You will become proficient in embedding the qualities of the Noble Purpose Spiral in your life and work. With the assistance of your Noble Purpose Coach, you design a personally tailored plan for realizing your purpose. You participate in one of two coaching offerings, one consisting of six half-hour sessions offered once a week over a two month period, and a second program consisting of ten half-hour sessions offered once a week over a three to four month period. There is no prerequisite for the Noble Purpose



Coaching Program. Tuition: for the six-part program, \$900; for the ten-part program, \$1,500.

● **The Noble Purpose Laboratory – Removing Obstacles, Unleashing Your Passion and Noble Purpose Through A Highly Personal, Depth Experience**

In the Noble Purpose Laboratory you learn how Noble Purpose can become obscured and what to do to return yourself to your purpose. You will explore your “Bounded Self” – that self that is formed by deep, challenging, inner patterns that promote your pursuit of safety, refuge, and protection from perceived threats. Based on this understanding and probing personal work you learn to transcend your “boundedness,” creating a clearing from which your Noble Purpose can grow and prosper. You become conversant with and learn how to regularly access the qualities of the Noble Purpose Spiral. The qualities provide the context for revealing and realizing your Noble Purpose. The Noble Purpose Laboratory is a deeply probing, highly interactive and experiential, two and a half day group-based course that is periodically offered in Carmel-by-the-Sea, CA by Barry Heermann, the author of *Noble Purpose, Igniting Extraordinary Passion in Life and Work*. There is no prerequisite for this course. Tuition: \$1,500.

The Noble Purpose Spiral

The Noble Purpose Spiral consists of six pathways to unlock the door to your gifts and talents. Persons who have a profound sense of their Noble Purpose regularly and routinely, whether conscious or not, connect with this process. As a result of accessing this process they tend to be evolving and expanding versus constricting and opposing. They have access to their inner strengths, unselfconsciously transforming the resources available to them into creative new potentialities. By attending to this process you are able to connect with your energy, brilliantly creating in the world.

The six qualities of the Noble Purpose Spiral:

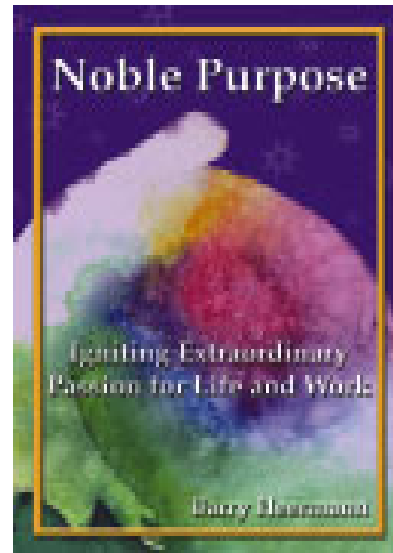
1. Initiating: the rite of passage to deep inner knowing and trust in the perfection of the universe, yourself, your circumstances, and your colleagues in the workplace.
2. Visioning: the revelation of imaginative, new possibilities expressed through “thought,” that manifests new reality.
3. Claiming: the manifestation of the contribution you intend for the world in tangible form and structure, being your purpose.
4. Celebrating: the experience of profound gratitude and thanksgiving for the gifts of the universe.
5. Letting Go: the release of desperate clutching, power and control

6. Noble Purpose: the generous giving and serving of others, bountifully reciprocated, inspiring high-level meaning and purpose at work, while taking care of yourself.

The six qualities of the Noble Purpose Spiral are in effect pathways. These pathways lead you to a “clearing,” away from the hustle and bustle of your life. It is a clearing within you. The clearing is a space wherein you come to terms with who you are, returning to your essential self. In this space or clearing you purge yourself of toxicities that interfere with experiencing your Noble Purpose; you release the old, dysfunctional, automatic response patterns and rigidities of the Bounded Self, gaining access to your essential self and the instinctive knowing that allows you to move mountains.

Who Should Participate In the Noble Purpose Curriculum?

The Noble Purpose curriculum is intended specifically for working persons, professionals, team colleagues and others who seek Noble Purpose at work, whether in commercial life or helping professions, whether technical or social in nature, whether art or craft. Noble Purpose is an especially useful resource for coaching professionals supporting others in their life’s work.



“Barry Heermann has given us a masterpiece in the art and science of transformation of ourselves, our professions, our communities, and yes, our world. This is state of the art, and, to my mind, it gets no better.”

— Dr. Jean Houston, author of *Jump Time*

How to Enroll in the Noble Purpose Curriculum

To enroll in any of the Noble Purpose curricular offerings, contact Plexus Corporation at 1-888-753-9873, or email to:

noblepurpose@plexus-training.com.

Be sure to visit our web site at <http://www.noblepurpose.com>.

Plexus Corporation

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